

Department of Otolaryngology – Head and Neck Surgery
University of California San Francisco • School of Medicine

UCSF Otolaryngology Update 2023

Hotel Nikko • San Francisco, CA

Thursday – Saturday • Veteran's Day Week

November 9-11, 2023

OtoUpdate.ucsf.edu

COURSE CHAIRS

Andrew N. Goldberg, MD, MSCE, FACS

Professor and Vice Chair

Director, Division of Rhinology and Sinus Surgery

Department of Otolaryngology – Head and Neck Surgery

University of California, San Francisco

Andrew H. Murr, MD, FACS

Professor and Chair

Department of Otolaryngology – Head and Neck Surgery

University of California, San Francisco

2023



UCSF Otolaryngology Update 2023

November 9-11, 2023

The Hotel Nikko • San Francisco, CA

Join us in San Francisco for a state-of-the-art symposium with an emphasis on new diagnostic and treatment methods, new technology, and new surgical strategies for the contemporary practice of Otolaryngology/Head and Neck Surgery. An outstanding group of speakers will discuss current evidence-based practice in the fields of rhinology and sinus surgery, allergy, sleep apnea, laryngology, otology/neurotology, head and neck surgery, pediatric otolaryngology, endoscopic skull base surgery, sialendoscopy, and facial plastic surgery. The target audience for the course is practicing otolaryngologists, nurses, physician assistants, and other members of the care team.

OBJECTIVES

Upon completion of this course, attendees will refine their approaches to:

- Describe contemporary palate surgery and consumer sleep tracking devices in patients with obstructive sleep apnea;
- Astutely select optimal medications with appropriate indications among the new FDA approved biologic drugs designed to treat nasal polyps;
- Optimize the use of molecular testing in the diagnosis of thyroid cancer;
- Discuss strategies for endoscopically entering the difficult salivary duct papilla;
- Manage pain in post-operative circumstances with the goal of minimizing exposure to opioids;
- Identify opportunities to contribute to healthcare system improvement;
- Consider the use of endoscopic instruments in middle ear surgery;
- Describe techniques employed in gender affirmation surgery;
- Manage invasive fungal sinusitis in the immunocompromised patient;
- Improve recognition of diseases that mimic chronic rhinosinusitis;
- Describe strategies to quickly find ingested button batteries in the pediatric population;
- Prepare to utilize liquid biopsy to assist in the diagnosis and management of HPV-related head and neck cancer.

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of **18.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

American Board of Otolaryngology Maintenance of Certification:

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn their required annual part II self-assessment credit in the American Board of Otolaryngology – Head and Neck Surgery's Continuing Certification program (formerly known as MOC). It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of recognizing participation. The course evaluation must be completed to receive MOC credit.

Nurses:

For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME.

Pharmacy:

The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for *AMA PRA Category 1 Credit™*.

Physician Assistants:

AAPA accepts category 1 credit from AOACCME, Prescribed credit from AMA category 1 credit for the PRA for organizations accredited by the ACCME.



GENERAL INFORMATION

Advance registration closes one (1) business day prior to start of course.

HOW TO ENROLL

Tuition:	\$775	Physicians
	\$500	Advanced Health Practitioners
	\$350	Residents/Fellows

We're saving paper! The syllabus will be transmitted electronically one week prior to the course.

REGISTER VIA:

Online: [OtoUpdate.ucsf.edu](https://otoupdate.ucsf.edu)

Mail: Complete course registration form and send with payment to:
UCSF Office of CME Box 0742
490 Illinois Street, Floor 8
San Francisco, CA 94143

Phone: To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course: [OtoUpdate.ucsf.edu](https://otoupdate.ucsf.edu)

On-Site Registration: Pre-registration is requested to ensure that we are able to accommodate everyone.

REFUND POLICY

Cancellations received in writing before **November 2, 2023** will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION

Enjoy San Francisco's renowned attractions such as the historic cable cars, shopping in Union Square, or visit San Francisco's culinary hub at the Ferry Building.

The Hotel Nikko is a luxury gem located in San Francisco's shopping, dining, and entertainment district. Experience the contemporary ambiance of an Asian inspired boutique hotel in Union Square with sleek rooms and suites, meeting space, dining, and an indoor pool with skyline views.

A block of guestrooms has been reserved at the special UCSF conference rate of **\$269/night**. You are urged to make your reservations early. The cut off date is **October 9, 2023**, or until the group room block is filled. After this point, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to [OtoUpdate.ucsf.edu](https://otoupdate.ucsf.edu) and click on the Travel & Lodging tab of the course webpage

If you prefer to telephone in your reservation, call 800-248-3308, and please identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

AIR TRANSPORTATION AND RENTAL CAR

UCSF has negotiated special fares with airlines and car rental agencies. Please visit the Travel & Lodging section on the course webpage at [OtoUpdate.ucsf.edu](https://otoupdate.ucsf.edu) for more information and discount codes.

general info

THURSDAY, NOVEMBER 9, 2023

7:00 am *Registration and Continental Breakfast*

SESSION 1 • MODERATOR: Andrew H. Murr, MD

7:55	Introduction	Andrew H. Murr & Andrew N. Goldberg Megan Durr, MD
8:00	Palate Surgery for Sleep Apnea in 2023	Jordan Virbalas, MD
8:20	Intracapsular Tonsillectomy	Andrew H. Murr, MD
8:40	A Brief History of the Middle Turbinate	Rebecca Lewis, AuD, PhD
9:00	Neuromodulation in Tinnitus Management	
9:20	Questions	

Keynote Lecture

9:30	Vestibular Loss and Aging	Yuri Agrawal, MD, MPH
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10:10 *Coffee Break*

SESSION 2 • MODERATOR: Andrew N. Goldberg, MD, MSCE

10:30	Inverted Papilloma – Treatment Nuances	Andrew N. Goldberg, MD, MSCE
10:50	Pros and Cons of Consumer Sleep Technology for Sleep Tracking	Jolie L. Chang, MD
11:10	Evaluation and Diagnosis of Eustachian Tube Dysfunction	Yew Song Cheng, MD
11:30	Diagnosis of OSA without a Sleep Study	David Conrad, MD
11:50	Questions	

12:00 pm *Lunch (On Your Own)*

SESSION 3 • MODERATOR: Megan Durr, MD

1:30	Lightning Rounds!	
	• Endoscopic DCR	Steven D. Pletcher, MD
	• Aural Atresia	Dylan K. Chan, MD, PhD
	• Biologic Basis of Thyroid Cancer	Grace Banik, MD
	• Brief Update on Bone Conduction Hearing Aids	Yew Song Cheng, MD
	• DISE – When and How	Megan Durr, MD
2:10	Update on Biologics	Steven D. Pletcher, MD
2:30	Extent of Surgery for Parotid Gland Cancer	Chase M. Heaton, MD
2:50	Questions	
3:00	<i>Coffee Break</i>	

SESSION 4 • MODERATOR: Dylan K. Chan, MD, PhD

Keynote Address

3:20	Second Victim Syndrome – We’ve All Felt It	Kirin Gupta, MD, MPH
3:50	Pediatric Thyroid Nodules: Not Just Little Grown Ups	Jacqueline Weinstein, MD, FAAP
4:10	Lightning Rounds!	
	• Find It Fast! Button Battery Ingestion	Kimberly Luu, MD
	• Neck Contour Surgery for the Transgender Patient	Clark A. Rosen, MD
	• VPI: How I Approach It	Josephine Czechowicz, MD
4:40	PANEL DISCUSSION: A Whole-Child Model of Care for Deaf/Hard-of-Hearing Children	
	Moderator: Dylan K. Chan, MD, PhD	
	Panelists: Sarah Coulthurst, AuD • Chiara Scarpelli, MS, CCC-SLP • Silvia Belfort-Salinas, MSW-LCSW • Jenny Stephans, BS	

5:30 pm *Adjourn*

FRIDAY, NOVEMBER 10, 2023

7:00 am *Continental Breakfast*

SESSION 5 • MODERATOR: Patrick Ha, MD

7:55	Opening Remarks	Patrick Ha, MD
8:00	Molecular Testing for Thyroid Cancer	Andrea M. Park, MD
8:20	Gender Affirmation Surgery: State of the Art	José Gurrola, II, MD
8:40	CRS Imposters! GPA, IgG4 Disease, Endotypes	

Keynote Address

9:00	Thyroid Nodule Ablation: When, Why, How	David Goldenberg, MD
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9:40 **Questions**

9:50 *Coffee Break*

SESSION 6 • MODERATOR: P. Daniel Knott, MD, MD

10:20	Nasal Tip in NSR: How I Do It	P. Daniel Knott, MD
10:40	Non-Traditional Treatment in Rhinology	José Gurrola, II, MD
11:00	Cystic Fibrosis: 2023	Steven D. Pletcher, MD
11:20	SLIT: Update on Efficacy and Deployment	Anna Butrymowicz, MD
11:40	Endoscopic Surgery of the Nasopharynx and Infratemporal Fossa	Ivan H. El-Sayed, MD

12:00 pm *Lunch (On Your Own)*

FRIDAY, NOVEMBER 10, 2023 (CONT'D)

SESSION 7 • MODERATOR: Ivan H. El-Sayed, MD

1:30	Lightning Rounds! <ul style="list-style-type: none">• Flap Options for Endonasal Surgery• Pyriform Sinus Fistulas: Current Practice• Liquid Biopsy: Circulating HPV DNA• Botox for Facial Paralysis• The Throat Tickler for Laryngopharyngeal Sensation Testing	Ivan H. El-Sayed, MD Kimberly Luu, MD William R. Ryan, MD Andrea M. Park, MD Steven W. Cheung, MD
2:10	Oral Sentinel Lymph Node Biopsies	William R. Ryan, MD
2:30	IFS: What To Do and How to Do It	Patricia A. Loftus, MD
2:50	Questions	
3:00	<i>Coffee Break</i>	

SESSION 8 • MODERATOR: Jolie L. Chang, MD

Keynote Address

3:20	Genetics in Sensorineural Hearing Loss: A Practical Guide to Testing and Gene Therapy	Dylan K. Chan, MD, PhD
4:00	Questions	
4:10	Vestibular Testing: My Recommendations	Yuri Agrawal, MD, MPH
4:20	Oto Update FilmFest <ul style="list-style-type: none">• The Difficult Papilla: How To Access the Salivary Duct• Nasal Flap Harvest and Closure• Transphenoidal Approach• Lip Flip: How It's Done• Endoscopic Zenker's Surgery• The Inside Out Pituitary Approach• Sialendoscopy Examples• Middle Turbinate Medialization	Jolie L. Chang, MD Ivan H. El-Sayed, MD Patricia A. Loftus, MD Andrea M. Park, MD Yue Ma, MD Ivan H. El-Sayed, MD William R. Ryan, MD Andrew N. Goldberg, MD, MSCE
5:00	PANEL DISCUSSION: Hypoglossal Nerve Stimulation Moderator: Jolie L. Chang, MD Panelists: Megan Durr, MD, Andrew N. Goldberg, MD, MSCE, David Claman, MD, David Conrad, MD	
5:30 pm	<i>Adjourn</i>	

SATURDAY, NOVEMBER 11, 2023

7:00 am *Continental Breakfast*

SESSION 9 • MODERATOR: Jonathan R. George, MD, MPH

7:55	Opening Remarks	
8:00	Evolving Management of Advanced Thyroid Cancer	Jonathan R. George, MD, MPH
8:20	Optimizing Pain Management in Otolaryngology	Megan Durr, MD
8:40	Sudden SNHL: An Update on Management	Yew Song Cheng, MD
9:00	Can You Teach an Old Voice New Tricks?	VyVy N. Young, MD

Keynote Address

9:20	How Physician Leaders Can Transform our Healthcare System	Bill George, MBA
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10:00	Questions
10:10	<i>Coffee Break</i>

SESSION 10 • MODERATOR: Clark A. Rosen, MD

10:30	Tracheotomy: Old School vs. New School	Tyler Crosby, MD
10:50	Vestibular Migraine	Caroline M. Schlocker, MD
11:10	Lightning Rounds! <ul style="list-style-type: none">• Lip Lifting• Demystifying Voice Therapy	P. Daniel Knott, MD Sarah L. Schneider, MS, CCC-SLP
11:35	Oto Update FilmFest <ul style="list-style-type: none">• Shim Placement for Patulous Eustachian Tube• Upper Lid Weight: Nuances and Tips• Awake Esophageal Dilation• Trilayer Graft Closure of Skull Base Defects	Yew Song Cheng, MD P. Daniel Knott, MD Clark A. Rosen, MD Ivan H. El-Sayed, MD
11:50	Questions	
12:00 pm	<i>Adjourn</i>	



COURSE CHAIRS

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San Francisco

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San Francisco

GUEST FACULTY

Yuri Agarwal, MD, MPH
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Bill George, MBA
Executive Fellow, Harvard
Business School

David Goldenberg, MD
Professor and Chair
Department of Otolaryngology –
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Penn State College of Medicine,
Hershey Medical Center,
Hershey, PA

UCSF FACULTY

(Department of Otolaryngology – Head and
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Grace Banik, MD
Assistant Professor, Division of
Pediatric Otolaryngology

**Silvia Bellfort-Salinas,
MSW-LCSW**
Pediatric Clinical Social Worker
UCSF Medical Center

Anna Butrymowicz, MD
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– Head and Neck Surgery

Dylan Chan, MD, PhD
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Director of the Children's
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Chief, Division of General
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Neck Surgery
Chief, Division of Sleep Surgery

Yew Song Cheng, MD
Assistant Professor
Division of Otolaryngology, Neurotology
and Skull Base Surgery

Steven W. Cheung, MD
Professor, Division of Otolaryngology,
Neurotology and Skull
Base Surgery

UCSF FACULTY (CONT'D)

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Director, UCSF Sleep
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Sarah Coulthurst, AuD
Director of the Cochlear
Implant Team
UCSF Benioff Children's Hospitals,
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Tyler Crosby, MD
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Division of Laryngology

Josephine Czechowicz, MD
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Interim Chief of Otolaryngology,
Zuckerberg San Francisco
General Hospital

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Co-Director, UCSF Minimally
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Surgery Program

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Medicine, Division of
Hospital Medicine
Medical Director for Patient Safety,
UCSF Medical Center

José Gurrola, II, MD
Associate Professor, Division of
Rhinology and Sinus Surgery

Patrick Ha, MD
Irwin Mark Jacobs and Joan Klein
Jacobs Distinguished Professor
in Head and Neck Cancer
Chief, Division of Head and Neck
Surgical Oncology

Chase Heaton, MD
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Division of Head and Neck
Surgical Oncology
Chief of Service,
San Francisco VAMC

P. Daniel Knott, MD
Professor and Chief
Division of Facial Plastic and
Reconstructive Surgery
Fellowship Co-director,
Facial Plastics and
Microvascular Surgery

UCSF FACULTY (CONT'D)

Rebecca Lewis, AuD, PhD
Assistant Professor
Chief of Audiology, UCSF Health

Patricia Loftus, MD
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Rhinology and Sinus Surgery

Kimberly Luu, MD
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Pediatric Otolaryngology

Yue Ma, MD
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Division of Laryngology

Andrea Park, MD
Assistant Professor
Division of Facial Plastic and
Reconstructive Surgery

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and Sinus Surgery
Director, UCSF Department of
Otolaryngology – Head and Neck
Surgery Residency Program

Clark A. Rosen, MD
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Division of Laryngology
Francis Lewis Morrison, MD
Endowed Chair in Laryngology
Co-Director, UCSF Voice and
Swallowing Center

William Ryan, MD
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Neck Surgical Oncology and
Endocrine Surgery

Chiara Scarpelli, MS, CCC-S
Speech Language Pathologist
Division of Pediatric
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Caroline Schlocker, MD
Associate Professor, Division of
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**Sarah L. Schneider, MS,
CCC-SLP, ASHA Fellow**
Speech Language Pathology
Director, OHNS
Co-Director, UCSF Voice
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Associate Clinical Professor

Jenny Stephans, BS
Program Coordinator
UCSF Children's Communication
Center (CCC)

Jordan Virbalas, MD
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Jacqueline Weinstein, MD, FAAP
Assistant Professor, Division of
Pediatric Otolaryngology

VyVy N. Young, MD
Associate Professor
Division of Laryngology
Associate Residency Program
Director, Otolaryngology –
Head and Neck Surgery

REGISTRATION FORM • MOT24001
UCSF OTOLARYNGOLOGY UPDATE 2023
November 9 -11, 2023
Hotel Nikko • San Francisco, California

Mail to : **UCSF Office of Continuing Medical Education**
Box 0742 • 490 Illinois Street, Floor 8
San Francisco, CA 94143

Online registration: **OtoUpdate.ucsf.edu**
Registration Info: (415) 476-5808
Course Information: (415) 476-4251
Exhibitor Information: (415) 476-4253

☐ Dr. ☐ Ms. ☐ Mr. ☐ Mrs. ☐ Mx.

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 Please indicate if you have any special needs: _____

REGISTRATION FEES:

- ☐ **\$775** Physicians
- ☐ **\$500** Advanced Health Practitioners
- ☐ **\$350** Residents/Fellows

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Refund Policy: Cancellations received in writing by **November 2, 2023** will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up to date information on the course: **OtoUpdate.UCSF.edu**

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UPCOMING COURSES

**Pacific Rim Otolaryngology –
Head and Neck Surgery Update**
February 17-20, 2024
Moana Surfrider Hotel • Oahu, Hawaii

